C2ES: Research, Partnership, and Outreach

Michael Tubman, C2ES
About Center for Climate and Energy Solutions

• Independent, nonpartisan, nonprofit organization

• Working to advance strong policy and action to address the twin challenges of energy and climate change

• Founded in 1998 as the Pew Center on Global Climate Change

• Became C2ES in 2011

• Named world’s #1 environmental think tank in 2011 (Univ. of Pennsylvania survey)
Business Environmental Leadership Council (BELC)
• Research and convening that is credible, accurate, and reflects environmental and business perspectives
What we do

• Outreach

• **States**, including the California and the Regional Greenhouse Gas Initiative programs

• **Federal agencies and Congress**, including speaking with the Environmental Protection Agency about regulation and working with Congress to introduce legislation

• **International** (UNFCC), including raising the voice of business and convening off-the-record negotiator discussions

• **Business**, working with businesses to encourage climate-friendly practices
The value of partnerships

• For business, government, and environmental civil society
  • A bridge to other communities
  • Political and policy insight
  • Business and economic insight
  • Technical expertise and relevant research

• Trust and credibility are key to C2ES success
• Relationships are important and take time to build

• Leadership is important

• Stakeholder and constituent support is important
Michael Tubman is Senior Fellow at the Center for Climate and Energy Solutions (C2ES), which was named in 2012 by the University of Pennsylvania as the top global environmental think tank. He currently manages the Center’s Natural Gas Initiative, which aims to leverage natural gas to reduce greenhouse gas emissions. With a background in government, Mr. Tubman also contributes to C2ES policy strategy and outreach with Congress and federal agencies. Mr. Tubman came to C2ES with bipartisan experience in environment, energy, climate, and international policy, having served in the administrations of three Alaska governors. His time in government included service to the Alaska Climate Change Subcabinet and representing the state at the Arctic Council. He has also worked on environmental projects in West Africa. Mr. Tubman holds a master of arts in international policy from the Johns Hopkins School of Advanced International Studies (SAIS) and an undergraduate degree from Georgetown University’s Walsh School of Foreign Service.

tubmanm@c2es.org