

**Partnership for Market Readiness**  
**Technical Workshop: Stakeholder Engagement and Communication**

**DRAFT Agenda**

**October 24, 2013**

**Kenzi Manara Palace Resort, Zone de l'Agdal**

**Avenue Mohammed VI**

**Marrakesh, Morocco**

<b>1. Introduction</b>	
<p>The purpose of this workshop is to share experiences, strategies and lessons for the stakeholder engagement process associated with introducing climate policy, including market-based instruments. As such policies rely on a wide range of stakeholders from relevant government agencies, private sector and civil society, early engagement can help regulators or government agencies be better informed about stakeholder concerns, issues, and challenges.</p> <p>In the first section of the workshop, countries and experts will share experiences from their respective stakeholder engagement processes, identifying good practices and lessons learned. The second section invites private sector participants and non-governmental organizations to share their insights and perspectives on the engagement process and communication approaches. Finally, participants are invited to discuss the next steps.</p>	
9:00	<ul style="list-style-type: none"> <li>- Workshop Introduction and Objectives (<i>Ms. Sarah Moyer, PMR Secretariat</i>)</li> </ul>
<b>2. Approaches to Stakeholder Engagement: Good Practices and Lessons Learned</b>	
<p>In this session, four in-depth case studies will provide the basis for broader discussions on good practices (e.g., methodologies, process, format, monitoring, evaluation etc.) and lessons learned from stakeholder engagement process and communication. A panel made up of country representatives will follow.</p> <p style="text-align: center;"><b>Moderator:</b> Ms. Joëlle Chassard, Carbon Finance Unit, World Bank</p>	
9:15	<p><b>Case studies:</b></p> <ul style="list-style-type: none"> <li>- EU-ETS (<i>Mr. Felix Matthes, Oeko Institute</i>)</li> <li>- Tokyo Cap-and-Trade Program (<i>Ms. Yuko Nishida, Tokyo Metropolitan Government</i>)</li> <li>- Q&amp;A and Discussion</li> </ul>
<b>10:30</b>	<b>Coffee break</b>
10:45	<p><b>Case studies continued:</b></p> <ul style="list-style-type: none"> <li>- Australia Carbon Pricing Mechanism (<i>Mr. Robert Owen-Jones, Department of Industry, Australia</i>)</li> <li>- South Africa Carbon Tax (<i>Mr. Peter Janoska, National Treasury</i>)</li> <li>- Q&amp;A and Discussion</li> </ul>
<b>12:00</b>	<b>Lunch</b>

14:00	<ul style="list-style-type: none"> <li>- <b>Panel 1:</b> European Commission, Mexico, Kazakhstan</li> <li>- <b>General Discussion:</b> All PMR participants are invited to share information on their respective stakeholder processes, key issues and concerns raised by stakeholders, and the key lessons drawn from their experiences.</li> </ul>
<b>3. Stakeholders' Perspectives</b>	
<p>In this section, a set of stakeholders will reflect on their experiences with engagement in two panel discussions. Private sector participants will notably share experience in addressing competitiveness concerns, and bringing authorities to consensus-driven decisions. NGOs will discuss their involvement in promoting and assessing the integrity of carbon pricing policies.</p> <p style="text-align: center;"><b>Moderator:</b> Dirk Forrister, IETA</p>	
15:00	<p><b>Panel 2:</b> Private Sector Participants</p> <p style="padding-left: 40px;"><i>Mr. Jean-Yves Caneill (Eurelectric and Électricité de France)</i>  <i>Mr. Manuel Möller (European Energy Exchange)</i>  <i>Mr. Daniyar Khalitov (Eurasian Natural Resources Corporation of Kazakhstan)</i>  <i>Ms. Irene Samouel (Shell)</i></p> <p style="padding-left: 40px;"><i>Q&amp;A and Discussion</i></p>
<b>16:30 Coffee break</b>	
16:45	<p><b>Panel 3:</b> Non-governmental Organizations</p> <p style="padding-left: 40px;"><i>Mr. Stephan Singer (WWF International)</i>  <i>Mr. Joel Levin (Climate Action Reserve)</i>  <i>Mr. Michael Tubman (Center for Climate and Energy Solutions (C2ES))</i></p> <ul style="list-style-type: none"> <li>- Q&amp;A and Discussion</li> </ul>
<b>4. Workshop Wrap up and Next Steps</b>	
<p>The PMR Secretariat invites Participants to share feedback and ideas on the next steps for future PMR work on this topic. Suggestions and comments are welcome.</p>	
18:00	<ul style="list-style-type: none"> <li>- Next Steps (<i>Mr. Pierre Guigon, PMR Secretariat</i>)</li> <li>- Discussion</li> </ul>
<b>18:30 Workshop conclusion</b>	