Partnership for Market Readiness (PMR): Shaping the PMR Knowledge Management Program

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Overview

- PMR KM Program – Core Elements
- Toward a PMR KM Program: a two-track approach
- Summary
Pilot, test and sequence new concepts and approaches for market instruments

Create and disseminate a body of knowledge on market instruments

Provide a policy-maker & practitioner platform for technical discussions, South-South exchange, and collective innovation

Extract and share lessons learned and best practices
PMR Knowledge Management Program – Core Elements
What are the key objectives behind PMR’s knowledge management?

What knowledge – information, lessons, etc. – needs to be brokered and shared?

To whom should PMR knowledge be disseminated?

How should PMR knowledge be delivered?
What are the Key Objectives Behind PMR’s Knowledge Management?

Facilitate access to relevant knowledge

For successful implementation of market readiness activities (selected for PMR funding)

Effective and timely sharing of lessons learned

Multiplying the impacts beyond individual PMR readiness processes
What Knowledge Needs to be Brokered and Shared?

Knowledge & information base on market instruments and their ‘building blocks’: technical, policy, institutional, market issues.

Technical advice and best practices to address technical, institutional, & policy challenges related to implementing market readiness.

Early experience and lessons learned captured during PMR preparation & implementation; shared w/relevant stakeholders.
To Whom Should PMR Knowledge Be Disseminated? (1/2)

Knowledge sharing within and beyond PMR community
To Whom Should PMR Knowledge Be Disseminated? (2/2)

Knowledge sharing within and beyond PMR community

PMR ‘community’

Implementing Country Participants

Contributing Participants

Delivery Partners

Experts and Observers

Secretariat

Other countries

Private sector

Policy makers & key stakeholders

UNFCCC process

Civil society, academia NGOs

PMR
How Should PMR Knowledge Be Delivered?

**Current focus**

- Knowledge Exchange Events
- Knowledge products
- Practitioner Network & Knowledge hub

**Connecting to global knowledge**

- Local Leadership Teams for MRPs
- Multi-stakeholder networks & coalitions
- Tools for MRPs: case studies; good practice guidance

**Enabling local stakeholders**
PMR as knowledge broker on new market instruments

- Match country knowledge/capacity needs with experiences and proven successes of other participants
- Design and convene knowledge exchange events and activities, tailored for relevant target audiences
- Supply
- Matching
- Demand
- Brokering
- Generate knowledge products
- Design and convene knowledge exchange events
- Delivery
- Promote knowledge sharing through a variety of delivery modalities
- Assemble knowledge products, such as toolkits, issues notes, case studies and handbooks

Adapted from WBI SSKE Brokering
Towards a PMR Knowledge Management Program: a two-track approach

- Ongoing / forthcoming knowledge sharing activities
- Development of knowledge management program

facilitated by PMR Secretariat
Ongoing & Forthcoming Knowledge Sharing Activities

- PMR knowledge sharing events
- PMR web-based practitioner platform
- PMR virtual learning
- PMR series of technical notes
• **Face-to-face events** organized by PMR Secretariat
  • Tailored to specific target audiences: PMR community; relevant stakeholder groups; etc.
• **PMR Technical Workshop(s):**
  • *on Scaled-up Crediting Instruments (October 2011)*
  • *on Domestic ETS (February 2012, tbd)*
• **PMR Dialogue/Symposium:**
  • *Engagement with, e.g., private sector*
  • *Private Sector Dialogue (May 2012, in conjunction w/Carbon Expo)*
ongoing: development of PMR website for information sharing;
• will evolve into ‘practitioner platform’ convened and administered by PMR Secretariat:
  • *hub for relevant knowledge resources*;
  • *networking platform for extended PMR community*
• key features:
  • **online library**: compilation & systematization of knowledge products & tools generated by PMR participants, delivery partners, other sources;
  • **‘communities of practice’**: host to thematic discussion groups, incl. blogs, news feed, event calendar/proceedings
  • **online collaboration**: forum to exchange experiences and ideas among members (South-South-North)
PMR virtual learning

Use of multi-point videoconferencing and internet-based learning to foster exchanges within and beyond PMR community;

• Opportunities for collaboration with related initiatives (!)
• Arranged by PMR Secretariat; to be primarily demand-driven;

• **Webinar series** for open audiences:
  • *Technical webinars, offered by PMR participants or experts;*
  • *Outreach webinars: PA Slideshow briefings*

• **Videoconferences**: matching specific demand/supply of PMR participants (multi-country exchange)
  • *As needed, use of WBG or GDLN facilities;*
  • *Connecting national teams working on similar themes/sectors*
• Development and dissemination of Technical Notes, meant to complement MRP Tool and to provide overall support the design & implementation of readiness proposals;

• **Technical Background Notes:**
  • *Scaled-up Crediting Instruments*
  • *Domestic Emissions Trading: Existing and Proposed Schemes*
  • More to come...
Development of PMR Knowledge Management Plan (1/3)

1. Focus of knowledge sharing (should be) driven by needs and priorities of PMR participants/stakeholders
   • when possible, knowledge products co-developed with interested participants

2. Capturing and sharing of knowledge during Preparation phase will continue through Implementation phase;
   • Early lessons will inform future PMR operations

3. Innovative and creative approaches to knowledge management should be adopted with the aim of increasing impact on the ground, and generating cost-effective knowledge management

4. Validation of mandate, scope and specific objectives around PMR knowledge management
   • Proposed knowledge management activities will require funding from different levels
Development of PMR Knowledge Management Plan (2/3)

What? Priorities for addressing knowledge gaps
- Demand/supply: taking stock of knowledge base (program-level)
- Potential flagship knowledge products
- Emerging needs to support implementation phase (country-level)

How? Input on planned and new delivery modalities
- Feedback on current delivery mechanisms/modalities
- Identification of additional mechanisms/modalities
- Guidance for capturing/sharing lessons learned (country-level)

Who? Arrangements for delivery
- Role of PMR Secretariat
- Role of PMR Participants
- Strategic Partnerships
Development of PMR Knowledge Management Plan (3/3)

**Process**

**Consultation**
- Online survey
- Feedback

**Elaboration**
- Draft Plan
- Review

**Knowledge Management Plan**
- Consolidation
- PA3: Presentation

- Secretariat will organize an online survey in early 2012. Survey feedback will be circulated to the PMR Participants

- Building on the survey results and feedback received, Secretariat will draft a knowledge management Plan for review by PMR participants

- A proposal on a PMR Knowledge Management Plan will be presented for consideration and endorsement at PA3
Summary
## Current & Planned Activities at a Glance

<table>
<thead>
<tr>
<th>Delivery Modality</th>
<th>Target Audience</th>
<th>Main Knowledge Supplier</th>
<th>Role of PMR Secretariat</th>
</tr>
</thead>
<tbody>
<tr>
<td>F2F Technical Workshops</td>
<td>PMR community</td>
<td>PMR Participants + external experts</td>
<td>Design &amp; organize</td>
</tr>
<tr>
<td>F2F Dialogues / Symposium</td>
<td>PMR community + select stakeholders</td>
<td>PMR Participants + select stakeholders</td>
<td>Design &amp; organize</td>
</tr>
<tr>
<td>Web platform: information sharing</td>
<td>Open</td>
<td>Open</td>
<td>Administration</td>
</tr>
<tr>
<td>Web platform: practitioner net</td>
<td>Open, membership required</td>
<td>Members, in particular PMR</td>
<td>Facilitate (initially)</td>
</tr>
<tr>
<td>Distance learning: webinar series</td>
<td>Open</td>
<td>Invited experts + PMR community</td>
<td>Organize</td>
</tr>
<tr>
<td>Distance learning: videoconferences</td>
<td>PMR community</td>
<td>PMR Participants + external experts</td>
<td>Organize (upon demand)</td>
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Thank you

For more information on the World Bank’s Carbon Finance Unit, please contact:

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