High-Level Public Event “Green inclusive growth, nationally determined contributions, and innovative climate policy instruments”

Catalyzing finance for low-emissions development: an overview of innovative policy and financial instruments

Lilia Caiado
Coordinator for Climate Change and Energy

Lima, 26th April 2016
WHO WE ARE

CEBDS is currently comprised of 70 of the largest business groups in the country, with revenues accounting for 40% of GDP and over 1 million direct jobs.

7 members among the 10 largest companies in revenue and 13 among the 15 largest in Market value in Brazil

CEBDS is the representative in Brazil of the World Business Council for Sustainable Development (WBCSD), which is composed of almost 60 national and regional councils in 36 countries and 22 industrial sectors, in addition to more than 200 business groups operating on all continents.
MEMBER COMPANIES
CEBDS AGENDA FOR CARBON PRICING

Cebds has Carbon Pricing as one of its priority themes for tackling climate change.

We work on a broad view of carbon pricing, bringing together major companies in Brazil and the government, as well as other organizations as partners.

Major companies altogether can leverage this process to shift the markets logic making low carbon technologies more competitive relatively to the traditional ones.

By anticipating this process, the corporate sector can help the government eliminate distortions such as subsidies to fossil fuels.

Companies can do this by working together with the government and adopting an internal carbon price to orient investment decision-making.
We have recently joined the Carbon Pricing Leadership Coalition and are strongly encouraging our member companies to do so.

Cebds represents the We Mean Business Coalition in Brazil since 2015, and reinforces the commitment for companies to adopt an internal carbon price. This work will be continued in 2016, organizing workshops and an advanced carbon pricing guide for companies.

In 2015, we developed the Carbon Pricing Pathways project with CDP developing a carbon pricing practical guide for companies and an informative video.
Survey with Companies – LCTPi Round

Do you consider different carbon prices your strategic planning?

a) No, I do not think carbon pricing is relevant to my business.  
   6%

b) No, I see carbon pricing as relevant in the long run, but am waiting for more regulatory clarity.  
   58%

c) Yes, I have developed tools to incorporate carbon pricing into my business strategy.  
   18%

d) No, but I plan to do so within the next two years.  
   18%
Survey with Companies – LCTPi Round

What’s the impact of carbon pricing at global level for Brazil’s competitiveness?

VOTOS: 91

a) I don’t think carbon pricing will impact Brazil’s competitiveness.
   - 2%

b) I think carbon pricing will have NEGATIVE impacts on Brazil’s competitiveness.
   - 8%

c) I think carbon pricing will have POSITIVE impacts on Brazil’s competitiveness.
   - 76%

d) I don’t have enough information to assess.
   - 14%
Survey with Companies – LCTPi Round

Can carbon pricing work as an effective tool to drive your investment decisions?

VOTOS: 84

a) No, I don’t see how carbon pricing can help my decision making.
   - 5%

b) No, I don’t think carbon pricing scenarios are applicable to my business/jurisdiction.
   - 4%

c) Yes, I understand the importance but lack the tools to integrate carbon pricing scenarios in my investment decisions.
   - 83%

d) Yes, I’m currently using carbon pricing scenarios to drive investment decisions.
   - 8%
Joint initiative: Corporate Initiatives for Climate Change – IEC

CEBDS, Ethos Institute, Getulio Vargas Foundation, The Global Compact & CDP

Main Brazilian organizations working with the corporate sector to tackle climate change challenges

Carbon pricing as one of their main flags

Working group to bring awareness and stimulate companies to adopt an internal carbon price

Host for the International Carbon Action Partnership (ICAP) course in Brazil
Thank you!

lilia.caiado@cebds.org