
**Agenda**
May 27, 2014
Radisson Blu Hotel
Messe Kreisel 3, Cologne, Germany

## 1. Opening and Introduction

**14:00**
- **Welcome remarks and objectives**: Mr. Neeraj Prasad, Manager, Climate Change Group, World Bank and Mr. Dirk Forrister, CEO, IETA
- **Overview of the PMR Activities**: Ms. Xueman Wang, Team Lead, PMR Secretariat

## 2. Corporate Preparation for Carbon Pricing: Opportunities and Challenges

This session will feature and discuss the experience of international companies in preparing to comply with carbon pricing policies. A panel consisting of companies, business associations and governments will be invited to discuss the challenges that the business community is facing when preparing for the introduction of such policies, as well as the opportunities for companies and policy makers to work together and enhance policy design and implementation.

**Moderator:** Mr. Vikram Widge, Head, Climate Finance and Policy, IFC

**14:15**
- **PMR Case Studies on Corporate Preparation to Carbon Pricing**: Mr. Pierre Guigon (PMR Secretariat) and Ms. Janet Peace (C2ES)
- **Panel**: Ms. Susan Dreyer (Carbon Disclosure Project), Ms. Tanya Morrison (Shell), Mr. Jean-Yves Caneill (EDF), Mr. Julio Alberto Valle Pereña (PEMEX), Mr. Miles Austin (CMIA)
- **Remarks**: Mr. Peter Janoska (National Treasury of South Africa), Mr. Luis Munozcano (Ministry of Environment and Natural Resources of Mexico)

**15:45** **Coffee Break**

## 3. A Dialogue with Governments on Business experience and perspectives on carbon pricing

**Moderator:** Mr. Karl Upston Hooper, General Counsel, Greenstream Network Plc. and IETA’s BPMR Steering Committee Chair
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<th>Time</th>
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<td>16:00</td>
<td><strong>1. Getting business actively engaged on carbon pricing</strong></td>
<td>What carbon reduction policies have excited and/or captured the (right kind of) attention of the business community? Based on experiences in the EU Emissions Trading System, (EU ETS) What does your company’s senior leadership think of participation in a global carbon market or a future world of various economic instruments to price carbon? Remarks from Ms. Emily Spears, BP and Mr. Arne Eik, Statoil (followed by open discussion)</td>
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<td>16:40</td>
<td><strong>2. The EU ETS: Taking stock of 10 years of compliance</strong></td>
<td>How has carbon market participation and compliance impacted your organisation’s overall operations and growth? Has the carbon market impacted your profitability? Have you changed your overall energy mix as a result? Experience and lessons shared from Mr. Daniele Agostini, Enel and Mr. Francisco Grajales Cravioto, Vattenfall (followed by open discussion)</td>
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<td>17:10</td>
<td><strong>3: First pricing, then trading—global experiences in emissions trading</strong></td>
<td>What have been your positive and negative experiences in trading carbon allowances and offsets? Do you think that your carbon trading experience is something that can be applied universally? As a carbon trader, do you think carbon trading can be easily adopted amongst companies in the energy sector in less market-driven economies?) Experience and lessons shared from Mr. Richard Folland, JP Morgan and Mr. Eric Boonman, Statkraft (followed by open discussion)</td>
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**4. Discussion Wrap-up**

**Concluding remarks**: Mr. Neeraj Prasad, Manager, Climate Change Group, World Bank and Mr. Dirk Forrister, CEO, IETA